Thursday, October 12,

22

The Bainbridge Township Board of Trustees met in special session at the Bainbridge Town Hall on October 12, 2022. Those present were Trustees Kristina O'Brien, Michael Bates, and Jeffrey Markley and Fiscal Officer Janice Sugarman. Mrs. O'Brien presided and called the meeting to order at 4:02 P.M.

### In Attendance

Mrs. Kim Klefman, Oswald Companies Mr. Brian Feliciano, Oswald Companies

Lora Fletcher, Lori Downs, Lorrie Benza: Bainbridge Township Police Department

### **Purpose**

The trustees met with representatives from Oswald Companies to prepare for the township's health care renewal in April 2023. The township will complete FormFire in January in order to go out to the marketplace for quotes. Oswald discussed a number of cost-saving options with the trustees, but nothing is certain until the township receives its renewal information after the first of the year. The complete Oswald presentation is attached to and becomes a permanent part of these minutes.

Since there was no further business to come before the Bainbridge Township Board of Trustees, the meeting was adjourned at 5:50 P.M.

	Respectfully Submitted,
	Janice S. Sugarman, Fiscal Officer, Bainbridge Township
	Date
	Date
	Date
Minutes Read:	
Minutes Approved:	

# Bainbridge Township

2023 Strategy Meeting



October 12, 2022



# Agenda

- 1) Oswald Re-Introduction
- 2) Historical Summary
- 3) Benefit Program Analysis
- 4) 2023 Strategies & Considerations
- 5) 2023 Renewal Timeline
- 6) Appendix





#### CORE VALUES

Passion for Excellence

Integrity

Resourcefulness

Commitment to Community

Women's Leadership Council oswald

taylor oswald

oswaldthribes

oswald*catei* 

### oswald CLIMBS

### PARTNERSHIPS & INITIATIVES

creating a diverse, equitable and inclusive culture at Oswald.

WHAT WE DO

### STRATEGIC RISK MANAGEMENT AND INSURANCE BROKERAGE

Property & Casualty

Employee Benefits & Health Management

Life Insurance

**Retirement Plan Services** 

Personal Risk Management



### AWARDS AND ACCOLADES



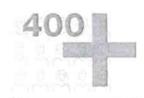
Years!











#### 100% EMPLOYEE OWNED

with over 400 employeeowners and growing!



### 7 OFFICES IN OHIO AND MICHIGAN

Cleveland, OH headquarters Altron, Cincinnati, Columbus, Detroit, Medina, Toledo





Assurex

Proud member of the world's largest association of privately held insurance brokers.

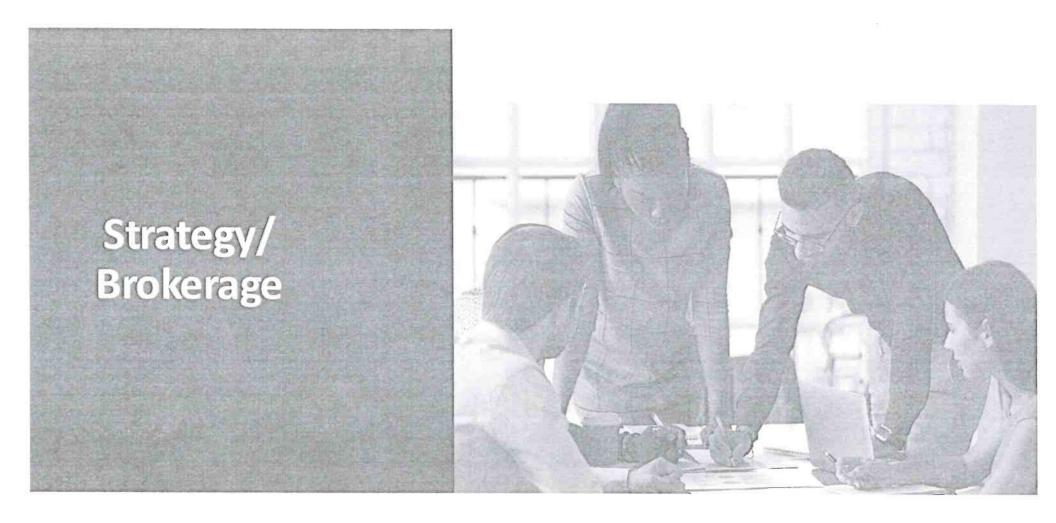
GLOBAL SCALE.



# CUSTOMER FOCUS IS OUR DNA DRIVING VALUE IS OUR PASSION



Oswald and Taylor Oswald have 45 current clients in the government, union, or civil space.



### The Oswald Client Experience

AN EXTENSION OF YOUR BENEFITS TEAM



### Employer Support

- Direct contact to your Oswald service team
- Employer and employee access points through microsites
- HR-specific library
   accessible to all HR & Trust
   personnel
- Full communication support through multiple channels
- Benefit Guide greation



### Analytics

- Monthly claims reports
- Quarterly dashboard
- Annual STAR
- Renewal projection
- Funding analysis
- Stop loss evaluation
- Industry-specific benefits benchmarking



### Health Management

- SWOT analysis & strategic planning
- Access to ER wellness portal
- Online EE wellness portal
- Incentive tracking
- Reasonable alternative management



### Compliance Support & Assistance

- · Annual checklist review
- Assist with review of SBC/SPD documents
- Annual open enrollment disclosure notices
- Schedule A collection
- 1095 coding/filling assistance



### Communications

- Consistent with your brand and culture
- Enhances perceived value of your benefits program
- Provides easy access to benefits information
- Campaigns to support strategic objectives
- Showcases your benefits to prospective employees



# Historical Review

Medical & Ancillary

	2017	2018-2020	2020	2021	2022
Medical Initial Increase Final Increase	5.5%	9.9% 24-month guarantee w/Premium Holiday	30.4% 15.0%	35.2% 21.99%	35.22% 24.5%
Dental/Vision Initial Increase Final Increase	5% dental 5% dental/added vision coverage	3.2% (per year)  0%; Rate lock until 2020  0%; Rate lock until 2020	0%No rate action 0%No rate action	0% 0%	0% 0%
Life/Disability Initial Increase Final Increase	Life: 6%/ STD: 5.77% Life: 6%/ STD: 5.77%	Life: 5% / STD: 3.6% 0%; Rate lock until 2020	0%No rate action 0%No rate action	0% 0%	0% 0%
Comments	Negotiated Medical rate relief. No plan changes. Guardian: Added Vision coverage in 2017	MMO offer – 24-month rate guarantee at 9.9% with Premium Holiday in the 24 <sup>th</sup> month. Two-year average, including move from under 50 contract to over 50 contract equals a 3.2% average increase. Guardian – negotiated to flat renewal	Renewed with MMO with negotiated rate relief and wellness fund	Renewed with MMO with negotiated rate relief and wellness fund	Renewed with MMO. Plan change to increase plan deductible. Wellness fund included. Rate hold on Guardian ancillary lines.

<sup>\*</sup>Average increase over 10-year period, 2013 – 2022= 10.5% vs. Average Market Trend of 13%-15%



# Medical/Rx Plan Overview

2022 Medical Mutual Plan

#### GENERAL INFORMATION

Funding Type
Association (if applicable)
Plan Type

Brand (Non-Formulary/Non-preferred) / Tier 3

Specialty / Fier 4

Network indicator

Benefit Summar

Seculificant pury	NSTO SMP HRA 4000	
BENEFIT SUMMARY	In-Network	Out-of-Network
Annual Deductible/Individual	\$4,000	\$4,500
Ameal Deductible/Family	\$8,000	\$9.000
Employer Funded HRA (Individual)	53,750	N/A
Employer Funded HRA (Family)	\$7,500	N/A
Coinsurance	Q%	40%
Office Visit/Exam	O% after deductible	40.5
Outpatient Specialist Visit	0% after deductible	4096
Annual Out-of-Pecket Limit/Individual	\$4,000	\$9,000
Annual Out-of-Focket Limit/Family	\$8,000	\$18,000
Deductible included in Out-of-Packet Limits	Yes	
មិនជននៅនិង ខាក់និងទៅនិងជំ	Yes	
Inpatient Hospital Services	0% after deductible	40%
Surgical Services	Off after deductible	40%
Emergency Services	this after deductible	
Urgent Care	0% after deductable 40%	
Prescription Orag Benefits		
Prescription Drug Deductible	Combined with Medical	
Retail		
Generic / Tren 1	0% after deduction	Does Not Apply
Brand (Formulary/Preferred) / Tier 2	0% after deductible	Does Not Apply
Brand (Non-Formulary/Non-preferred) / Tier 3	0% after deductible	Does Not Apply
Specialty / Tier 4	0% after deduction	Does Not Apply
Mail Order		
Generic / Tier 1	0% after coductible	Does Not Apply
Brand (Formulary/Preferred) / Tier 2	6% after deduction	Does Not Apply

ON after deductible

0% after deductible

### Fully Insured

Does Not Apply

Does Not Apply

COSE

SuperMed Plus

Medical Mutual of Ohio

# HRA funding effective 1/1/2021:

- Employee first\$250/\$500
- Employer last \$3,750/ \$7,500



# HRA vs. HSA Strategy

HRA Strategy since 2010

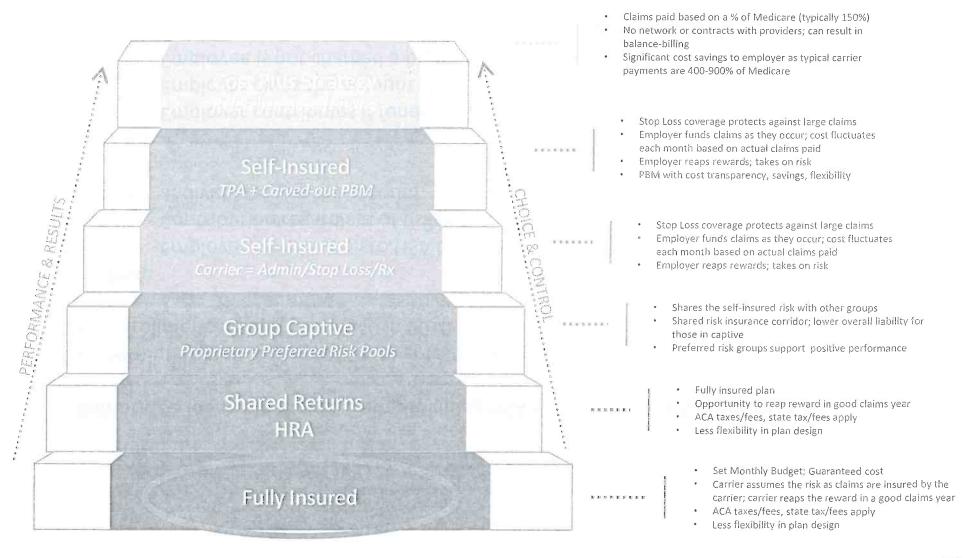
### Bainbridge Township moved from providing HSA funding to HRA funding in 2010

- HRA utilization averaged 70% over last 12 years
- Enrollment increased from 40 in 2010 to 65 in 2022
- HSA:
  - Employer contribution to HSA bank account
  - Contribution regardless of usage
  - Individual owns the account
- HRA:
  - Employer contributes if funds utilized
  - Employer owns the account
  - Employee is not charged a premium for the HRA plan
  - Over 12-year period the approximate savings = 30% funding
    - Approximately \$700,000+ Reserved for the Township and Employees



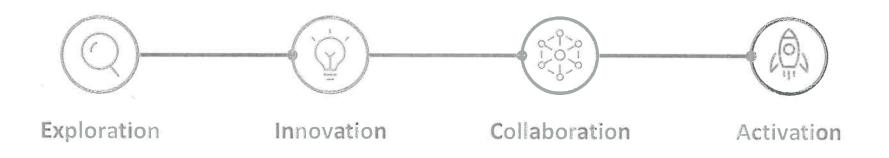
# **Funding Strategies**

Risk + Reward



### Innovation through Disruption

# univationlabs powered by PEOPLEONE



# Level-Funded Options & Packaged Solutions

Shared Returns/Contingent Premium

### **UHC All Savers**



- Min 5 enrolled
- Potential for 50% of surplus refunded in month 16 Additional savings with Select Network & In-Network Only
- benefit plans
- Multi-line discounts
- Real Appeal & Motion included on all plans at no cost Virtual Visits free for all plans, including HSA plans through
- · Healthiest You. Plus, non-enrolled dependents eligible
- 1094 & 1095 filling requirements

### Aetna Funding Advantage (AFA)

aetna

- Min 2 enrolled (Ohio)
- Potential for 50% of surplus refunded to employer group
- Can not exceed 10% of out-of-state employees
- Group can see reporting-(utilization and claims)
- Value Plus Formulary Value Adds: Apple Watch, Peer Fit, \$0 Copav at CVS Minute
- Clinics
- EAP include with all plans
- Every plan includes Teladoc

### Cigna Level Funded





- · Claims reporting
- Nationwide plan options
- 24/7/365 Customer Service + Pre-enrollment Hot line
- 1094 & 1095 filing requirements, PCORI Fee filing requirements



- For Ohio-based companies
- For groups with 5-500 enrolled
- Employees choose between Northeast Ohio Hospital Network
- Group can see reporting-(utilization and claims)
- State-of-the-art Phone App
- Free, unlimited telehealth visits
- Assigned concierge to assist employees



# Captives

Innovative Self-Funded Solutions

Advantages: Preferred Risk Pool • Self-Funding Opportunity for Small Employers • Surplus Reimbursement Potential

**Accept** Risk

**Share** Risk

> *Transfe r* Risk

### Employer Bucket

Employer pays claims up to their specific deductible

### Captive Bucket

Captive pays claims over the specific deductible up to a set amount

### Reinsurance Bucket

Reinsurance carrier pays claims above the captive layer

### Oswald Affinity Middle Market Captive

Oswald coordinates the self-funding partnerships so it feels like a traditional, fully-insured plan with all the advantages of self-funding.

**Bowtie Captive** 



Comprehensive Medical Care + Health Guardians = A Lower Overall Cost of Care & Better Health Outcome

# Oswald Middle Market Affinity Captive

# 3

### **REINSURANCE LAYER**

 Catastrophic claims in excess of \$300,000 are paid by the Reinsurance carrier

### CAPTIVE LAYER

- Employers pay into the group captive pool to cover the cost of medium-size claims over their Specific Deductible
- Employers share profits/losses when claim payouts are less/more than the balance of the pool

# 1

### **EMPLOYER SELF-INSURED LAYER**

- Each employer will self-fund claims up to the Specific Deductible per member, per policy period
- Employers have a Third-Party Administrator (TPA) to handle claims processing

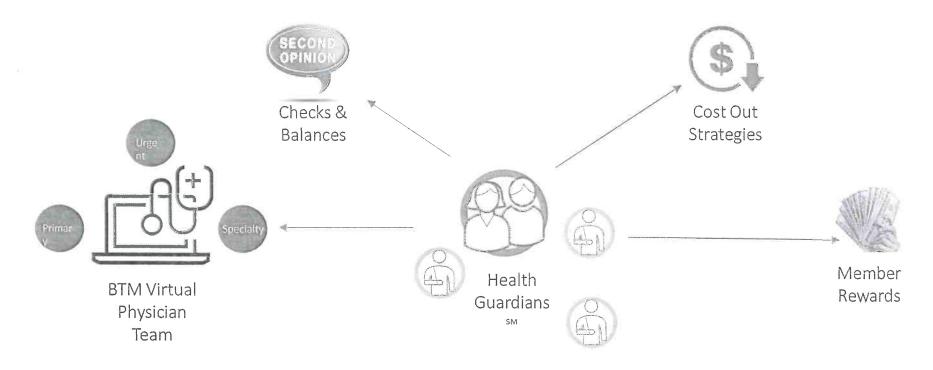
# Advantages of Self-Funding with Captives

- Preferred Risk Pool
- Larger group = pricing leverage
- Enables small employers to participate in self-funding
- Reduces stop loss rate volatility
- Protects large individual claim exposure
- Premium surplus is retained in the Captive
- Surplus returned to participants

Specific Stop Loss Deductible will vary by employer group depending on group size & risk tolerance

# BowTie Medical

# Employee Value



Eliminating Waste AND Improving Care Quality

Confidential- Property of BowTie Medical- Do Not Distribute



### Public Smart

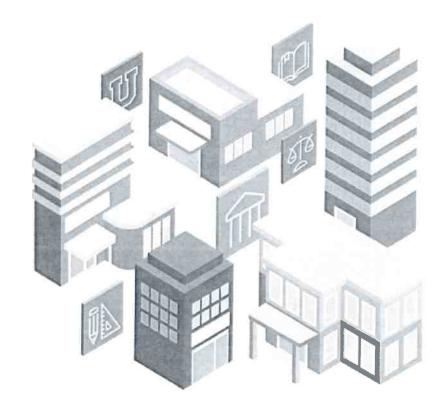
Innovative Solutions



**Public**Smart

A smarter way to manage risk for public sector employers through creative thinking, innovative strategy and risk pooling.

PublicSmart is a risk management system designed to expose hidden cost savings and better coverage for public sector entities. Whether you're a municipality, library, school, county, university, board of developmental disability, etc., you're faced with protecting your people, property, and future of the organization amidst a wide-range of risk and uncertainty.







# ICHRA by Oswald

### Individual Coverage Health Reimbursement Arrangement

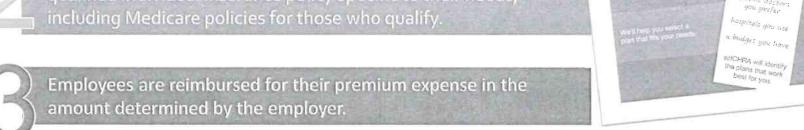
The ICHRA allows employers to reimburse employees for insurance policies purchased in the individual market or for Medicare premiums

# It works this way:

Employer designs a plan that fits their culture and budget. Employer defines reimbursement limits and employee eligibility requirements.



Oswald sets up a custom website for employees to purchases a qualified individual insurance policy specific to their needs, including Medicare policies for those who qualify.



# Spousal Evaluation Spousal Surcharge

	HRA 3000	Current		Proposed HRA 3000
The state of the s	A STATE OF THE PARTY OF THE PAR			The second secon
Employee Chiv	24			28
Employee + Spoure	3.1			7
Employee + Child(ren)	5			14
Employee + Family	7.5			16
Employee * Spouse Employee * Child(ren) Employee * Family Annual Subtotal	65			65
Annual Total				65 (65 (1) (1) (1) (1) (1)
Prip byee Caly	\$1,175.63			\$1,325.63
Employee / Spouse	\$2,473.24			\$2,473.24
Employee - Childiren)	\$2,024,04			\$2,074,01
Employee Finally	\$3,371,69			\$3,871.65
Annual Subtotal	\$1,783,587			\$1,573,359
Annual Total	April age leave.	\$1,783,587		\$1,573,359
. Patricial a count		Authorities &		-11.5%
				-117830
Employee Only	(5132.56)			(5 ( 12 . 10 )
Employer - Spoure	151/17/303			(\$247.33)
Smployee + Child(ren)	(\$202.43)			(\$202.40)
Employee • Family	v8337 171			(5937-17)
Employee • Spoure Employee • Child(ren) Employee • Family Annual Subtotal Annual Total	(\$178,359)			(\$157,236)
Annual Total	13110,3331	(5178,359)		
Printing Total		\$2179,3279		(5157,396)
				-12.8%
Employee Only	\$1,013,07			\$1.923.07
Employea + Spoure	\$2,235.92			\$2,225.92
Employee • Children)	51.821.64			51.821.69
Employee Family	53.034.49			53,034,46
Annual Subtotal	\$1,605,228			
Annual Suctoral Surcharge Amount	\$1,000,210			\$1,416,023
		As made all all		(\$9,000)
Annual Total		\$3,605,228		\$1,407,023
				-12.5N
	Current	Proposed a (5)	å (%)	6 cando semando a como contrato de contrat
All appropriate				By implementing a spousal surcharge, Bambridge Township may reduce estimate
frem wa	\$1,783,567	\$1,573,359	-11.8%	total cost by 12.3%. This estimate assumes that 50% of spouses currently on the
Employee Contributions	$\{\omega_{k}: F = \{0, 1, \dots, k\}\},$	\$21,023	11.8%	have access to other coverage and 25% of those with access to other coverage v
Surcharge Amount		(59.00th   159.00th		arect to day the surcharge amount of \$150,00 PEPM.
Total Cost	\$1,605,228	\$3,407,073 (\$198,204)	-12.2	

Enrollment shift assumes all subscribers and dependents remain covered and pron selections remain the same from current to proposed. All calculations in this exhibit are based on estimates of enrollment shifts. Actual results may vary,



# Protection is More Important than Ever

Easy. Affordable. Guaranteed Cash Benefits.



# 2023 Strategic Considerations

Using Data to Drive Strategy



# RFP to Alternate Providers

Evaluate relationships with an RFP to alternate providers for 4/1/23 on all lines of coverage. Push MMO for competitive renewal to retain.



# Alternative Funding Model

Evaluate options that are both fully-insured & self-funded, as well as options in between such as a Level-Funded or Contingent Premium quote.



### Plan Design Considerations

Consider modifications to plan designs to drive consumerism & change behaviors.



# Wellness Program + Incentives

Develop wellness programming that incorporates wellness credits for those employees who achieve certain goals or participate in the program.



### Considerations to Group Benefit Programs

Consider working spouse rule, waiver stipend, employee contribution changes and incentives.

# Next Steps

To Market or Not to Market

Market

- Medical
- FormFire, if renewal under 25%
- Ancillary

Carriers

- Aetna, Anthem, Cigna, SummaCare, UHC
- Captive/Self-funded market
- Ancillary Carriers

Plan Options

- Dual Plan options
- PPO/HSA
- Narrow Networks

# 2023 Renewal Timeline

Target Date	Task	Responsible Party
	STRATEGY	
12/2022	Pre-Renewal Meeting	Oswald
12/2022	RFP Data Gathered	Oswald/Bainbridge Twp
1/1/2023	FormFire process started	Bainbridge Twp
1/16/2023	RFP Sent to Alternate Carriers	Oswald
2/3/2023	RFP Due Date	Oswald
2/10/2023	Quotes Finalized	Oswald
2/13/2023	Renewal Meeting	Oswald
2/27/2023	Final Decisions Made	Bainbridge Twp
3/1/2023	Carrier Paperwork Finalized	Oswald/Bainbridge
	OPEN ENROLLMENT	
3/6/2023	Open Enrollment Communications Prepared	Oswald
3/13/2023	Open Enrollment Begins	Oswald/Bainbridge Twp
3/22/2023	Open Enrollment Ends	Oswald/Bainbridge Twp
3/27/2023	Eligibility Submitted to Carriers	Bainbridge Twp
4/1/2023	New Plan Year Begins	

<sup>\*</sup>Timeline may be adjusted due to marketing process and carrier response. Service Calendar contains annual milestone meeting dates.

# Appendix

Supplemental Documents





# Data Driven Opportunities

### Pre-Retiree Education

A resource for your aging population to help with the complexity of Medicare

Assemble different types of coverage **Original Medicare** 

Combine the parts into one plan Medicare Advantage Plans



PARTA Hospital

Insurance



PART D Prescription Drug Coverage

Optional coverage by approved private companies.



PARTE Medical Insurance



Medicare Supplemental Insurance

Optional coverage from private insurance companies that fill gaps in Original Medicare Coverage.



PARTIC (HMOs and PPOS)

Combines Part A (& Part B & in some cases, Part D

It's not supplemental coverage. A variety of plans are offered by private insurance companies approved by Medicare...

### Approaching Spousal Coverage



\$100 - \$250

RANGE OF

PER MONTH

SPOUSAL

SURCHARGES

### SPOUSAL SURCHARGE

A surcharge allows continued coverage for a working spouse, but with an up-charge for not electing the health plan offered by their own employer

CONTRIBUTION

# CARVE-OUT

### INCLUDEIN WELLNESS

Incentives initiate a desired action. Engaging spouses will increase participation in important actions (Preventive Care, Tobacco-free)



- Medicare Plans
- Individual vs. Cobra
- Aging off Parents' Plan
- Short-term Products

Through education & strategy, we can help you discover where to shift risk.

And don't worry-we've got everyone covered.

Our InsureOne Benefits Division will help your employees & dependents find the coverage they need.

### Dependent Eligibility Verification

On average, between 4-8% of the dependents covered on employer-sponsored plans are not eligible for coverage.

With a Dependent Eligibility Verification, employers can uncover these hidden costs, delivering a typical ROI of between 400%-1,000%. Ineligible dependents could cost your plan thousands!

Children

Spouses







# Approaching Spousal Coverage

Risk Mitigation Strategy



\$100 - \$250

RANGE OF PER MONTH SPOUSAL SURCHARGES

# SPOUSAL SURCHARGE

A surcharge allows continued coverage for a working spouse, but with an up-charge for not electing the health plan offered by their dwn, employer.

# SPOUSAL CARVE-OUT

Carve-outs remove the option of electing coverage for working spouses that have coverage available through their own employer.

# CONTRIBUTION MODEL

Payroll deductions
(contributions) can be
structured to create cost
differentials by coverage tier,
regardless of other coverage
availability

# INCLUDE IN WELLNESS

Incentives Initiate a desired action. Engaging spouses will increase participation in important actions. (Preventive Care, Jobacco-free

### REMINDER: Oswald Tools & Resources

Valuable HR Tools



No-cost option offered to Oswald clients only, includes:

- Company well-being platform that supports wellness programming
- Includes the resources needed to track preventive care and tobacco-nicotine programs + incentives
- "Manager" portal access for on-demand reporting
- Marketing & communication templates and education tools
- Client-specific landing page/URL for member registration
- Platform includes member-focused tools & trackers



### Oswald OnTrack

A Comprehensive HR Support Resource Center



Ask the Expert -provides you with access to certified, experienced HR professionals and labor attorneys available to answer questions within hours!

The HR Library -provides access to a comprehensive HR toolkit that includes salary benchmarking, laws & labor posters by state, a customizable handbook builder, and more. The Library also features the latest news & updates, compliance resources and a search engine for all your HR topics of interest.

Education Webinars -allow you to explore workforce management best practices, provide regulatory updates and offer insight into the latest trends in HR.

# Engagement Technologies & Capabilities

Education & Engagement

### Open Enrollment Education

- Thorough review of benefits
- · Stressing the importance of price transparency tools & Rx apps to research options & make informed decisions





HSA Education



### HOW WE DELIVER

- Virtual Open Enrollment Package through Oswald CONNECT
- Recorded Brainshark
- · In-Person



### Health Advocacy Tools

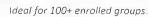
### SOLUTIONS FOR:

- Undervalued Benefits
- Healthcare Confusion
- Lack of Engagement
- Virtual Care Needs
- Metal Health Access



Virtual Benefits Concierge:

Virtual Communication Platform & full-service HealthCare Concierge including integrated Telemedicine & Behavioral Health.



Available for smaller groups, minimum \$7,800 annual investment





# Engagement Technologies & Capabilities

HR Support & Benefits Technology

### Oswald OnTrack

On-Demand Help Desk Expertise, HR Compliance, Dynamic HR & Benefits Library

Oswald OnTrack HR & Benefit Library is a secure, webbased comprehensive resource center that provides you with full-service resources to support all HR functions, stay on top of compliance, view customized compensation benchmarks, view laws by state, and access necessary HR forms to improve efficiency.

In addition to the comprehensive online resources, the added feature of "Ask the HR Expert" provides you with access to certified, experienced HR professionals and labor attorneys. Conveniently available via email or phone, the "Ask the HR Expert" team will answer questions on a variety of human resource management and benefit administration topics.

The "Ask the HR Expert" feature is the perfection complement to the HR & Benefit Library.

Get answers to your toughest HR challenges with just a phone call or email.

Available Monday through Friday, 7 a.m. to 6 p.m. MST.

OnTrack can also be a resource to help reduce & manage risk and meet OSHA requirements by providing online training & tracking tools.

### "Ask the HR Expert"



#### On-Demand Help Desk

Certified, experienced HR professionals and labor attorneys available to answer questions via phone or email.



### HR Alerts and Newsletters

information on regulatory changes along with HR tips and tools delivered to you in an engaging and easy to read format so you can more effectively manage your most valuable asset - your people.



#### Educational Webinars

Twice a month webinars that explore a variety of worldoroe management best practices, provide regulatory updates, and offer insight into the latest trends in HFI. Webinars are presented live to allow for questions, but also are recorded and available for download.

Need more info? Let me know!



Company overview

- Culture and engagement
- \* Talent acquisition
- ★ Organizational vitality
- ★ Leadership competency

Provides comprehensive HR services to help maximize your HR department

- \* Training
- \* Compensation
- ★ Risk and Safety
- \* Compliance
- \* Payroll
- ★ Benefits



### Benefits Technology

- Streamlining Administration
- Reduce administrative complexity and expense while enhancing the member experience
- Payroll Integration & ACA reporting

Oswald can help vet solutions that fit your company's needs.

Ease \* Empower \* ADP Partner Advantage Program

# It's Not Just About Benefits

Oswald Business Units



### PROPERTY & CASUALTY

- Risk Management
- Property & Casualty Insurance Brokerage
- Executive Risk
- Risk Consulting and Claims Advocacy
- Global Risk
- Data Analytics
- Alternative Risk and Captives



#### PERSONAL CLIENT MANAGEMENT

- Personal Insurance Client Management
- Annual Risk Assessments
- Claims Advocacy
- Family Office Specialists
- Group Personal Excess Liability Programs





### **LIFE INSURANCE**

- Solutions for Families & Businesses
- · Life Insurance Audit
- Life Settlements
- Life Insurance Premium Financing



### RETIREMENT PLAN SERVICES

- Plan Sponsor Services
- Participant Services
- Wealth Management

## **Business Unit Updates**

### **Property & Casualty**

Cyber Insurance

### Retirement Plan Services

- 10 Important Tips for a Plan Committee
- PEP Plans
- Student Loan Repayment Solutions